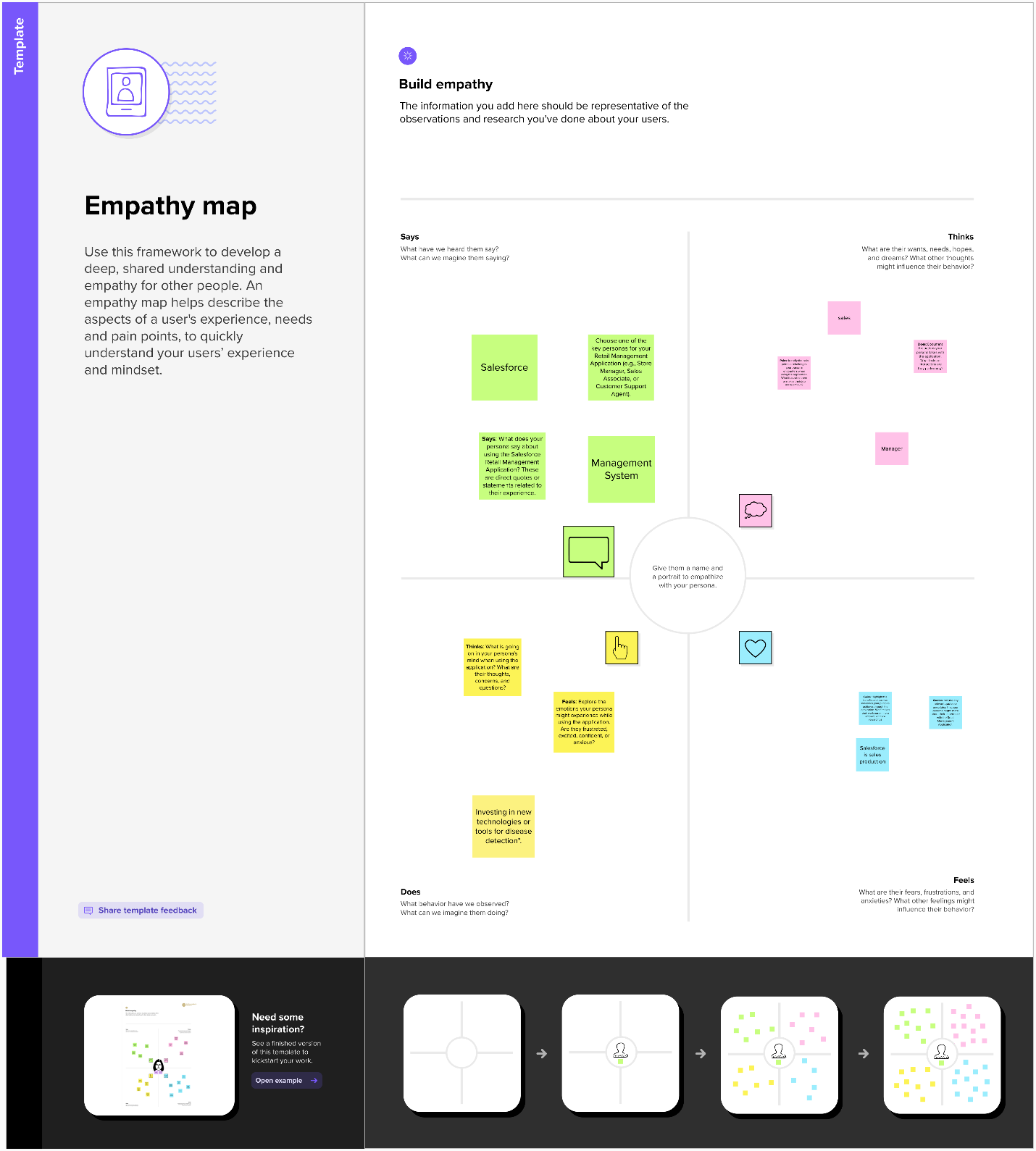
**IDEATION PHASE**

**EMPATHIZE AND DISCOVER**

|  |  |
| --- | --- |
| Date | 06 Nov 2023 |
| Team ID | NM2023TMID04741 |
| Project name | Retail Management Application Using Salesforce |
| Maximum marks | 4 marks |

**Empathy map canvas :**

Creating an empathy map for a Retail Management Application using Salesforce involves understanding the needs, feelings, thoughts, and experiences of your target audience, which may include retail managers, sales representatives, and other relevant stakeholders. Here's a general outline for an empathy map specific to a Retail Management Application using SalesforceTop of Form

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